

Town of New Paltz Historic Preservation Commission Meeting

Thursday March 9th 2017 7:00PM - 9:00PM at the Community Center

Commissioners attending: John Orfitelli (Chair), Caryn Sobel, Susan DeMark, and Dawn Elliot.

Also attending were three students from SUNY Ulster to discuss participation in the Historic Landmark Signage project:

Vincent Mainetti
Amanda Tulacuv
Kate Brozowska

Agenda

1. Public Comment
2. Review/Approve January Minutes
3. Historic Landmark Signage
 - a. Discussion w/SUNY Ulster Students
 - b. Next Steps
4. Plaque Program in Elgin, Illinois: Update
5. Meeting Changes
 - a. Next Meeting March 30th
 - b. No Meeting in April

Minutes

The meeting was called to order at 7:14pm with a motion from Susan DeMark and seconded by Dawn Elliott. Motion carried.

1. **Public Comment:** No public comments were received. Since Stacy Delarede was not able to attend, the topic of Public Hearing Guidelines will be discussed at a future meeting.
2. **Review/Approve [January Minutes](#):** Motion to approve meeting minutes from January was made by Susan DeMark, seconded by Dawn Elliott. Motion passed. John Orfitelli agreed to post a pdf version with active links (once converted by Caryn Sobel from .doc file).
3. **Historic Landmark Signage**
 - a. **Road Side Marker:** The Commission provided students from the SUNY Ulster Graphics Arts department with the overall objectives and prior research on our historic landmark road side marker project (ref: meeting minutes from May 2016 through January 2017). Vincent Mainetti, President of the Design Club, Amanda Tulacuv, President of the Art Club, and Kate Brozowska were excited about participating in the project and eager to provide the Commission with design concepts that would capture distinctive elements of the Town of New Paltz.

A number of ideas were discussed along with creation of an Internet campaign using Facebook and other social media to build public awareness for the project and provide a means for obtaining feedback to support selection of a design.

The following timeline summarizes the agreed to work scope:

- **March 30th HPC Meeting:** Students to present at least three prototypes that address:
 - Marker Shape
 - Content (text and font)
 - Graphic(s)

- **April 6th** HPC On-Line Review: Final set of prototypes incorporating changes from our 3/30 meeting to be placed in a Dropbox for access/review by the Commission. The Commission will choose three designs for publication in a campaign to solicit feedback from the public using various social networks and a special website to be created by Kate Brozowska.
- **April 13th** Kick-off Awareness and Feedback Campaign:
 - Susan DeMark to arrange a statement for publication in New Paltz Times and Kingston Freeman that describes our project and role of the students in creating prototypes.
 - John Orfitelli to create banner on our HPC website that incorporates material provided by Susan for the news article and a link to the website created by Kate for use in obtaining feedback.
 - Dawn Elliott will provide Dan Torres with the website link for use on his Facebook page along with any others that utilize Facebook or other social media to share awareness for the project and request feedback.
 - John Orfitelli will contact Mr. Modhwadiya, owner of the Hampton Inn, to provide him with a brief update and request his attendance at our meeting on May 17th. Renzo Cinti, Historic Huguenot Street Site Supervisor, will also be notified and requested to attend.
- **April 20th** Awareness and Feedback Campaign Ends: Feedback information to be compiled and distributed by students for review by Commission (via e-mail).
- **May 3rd** Special HPC Meeting to review results with students, select a design, and submit RFQ to vendors.
- **May 17th** HPC Meeting with Mr. Modhwadiya, to present results of the design project and solicit his support in funding procurement of a road side marker for the South Putt Burial Ground historic landmark. A reporter from the New Paltz Times will be asked to attend.

An interpretive sign for the Burial Grounds was also discussed. John Orfitelli met with Matt Maley of Visual Stuff Studios on February 2nd. An aluminum core laminated sign similar to what Matt created for the New Paltz Rural Cemetery would provide an excellent medium for an interpretive sign utilizing QR codes. Visitors could use their cell phones to click on QR codes to obtain details on the Burial Ground and individual gravesites. John will invite Matt to attend our next meeting on March 30th to discuss incorporating designs concepts from the road side marker project and rough cost estimate for presentation at our meeting on 5/17.

4. **Plaque Program in Elgin, Illinois:** The Commission agreed that the voluntary program is worth considering and should be incorporated into an overall incentive program.
5. **Meeting Changes:** Town Clerk, Rosanna Mazzaccari, will be notified of the following schedule changes:
 - Next HPC Meeting will be March 30th
 - There will be no Meeting in April
 - A special HPC meeting will be held on May 3rd

Other Items added to agenda:

- On March 3rd, Helen Christie submitted her resignation from the Commission due to health considerations. Helen's dedication to historic preservation has been exemplary. Her service to the Commission will be sorely missed (along with the candy she brought to each meeting!).
- A nomination for Caryn Sobel to serve as Vice Chair was made by Susan DeMark, seconded by Dawn Elliott. Motion passed. Caryn accepted the Vice Chair position.
- John Orfitelli will contact the Town Clerk, Rosanna Mazzaccari, to publish in the New Paltz Times the open HPC position.

Motion to adjourn was made by Susan DeMark and seconded by Dawn Elliott. Motion carried. Meeting adjourned at 9:06pm.

Next meeting is scheduled for Thursday March 30th at 7:00pm at the Town Community Center.