

Town of New Paltz Historic Preservation Commission Meeting

Thursday March 30th 2017 7:00PM - 9:00PM at the Community Center

Commissioners attending: John Orfitelli (Chair), Caryn Sobel (Vice Chair), Susan DeMark, and Dawn Elliot.

Also attending:

Kate Brozowska, SUNY Ulster Student: Graphics Arts
Matt Maley, Local Artist and Owner of Visual Stuff Studio
Mikal Kalus, New Paltz High School Student

Agenda

1. Public Comment
2. Review/Approve March 9th Meeting Minutes
3. Historic Landmark Signage
4. Meeting Changes
 - a. No Meeting in April
 - b. Next Meeting May 3rd

Minutes

The meeting was called to order at 7:09pm with a motion from Susan DeMark and seconded by Dawn Elliott. Motion carried.

1. **Public Comment:** No public comments were received. Since Stacy Delarede was not able to attend, the topic of Public Hearing Guidelines will be discussed at a future meeting.
2. **Review/Approve [March 9th Minutes](#):** Motion to approve meeting minutes from our March 9th meeting was made by Susan DeMark, seconded by Dawn Elliott. Motion passed. John Orfitelli agreed to post a pdf version with active links (once converted by Caryn Sobel from .doc file).
3. **Historic Landmark Signage**
 - a. **Road Side Marker:** The Commission reviewed [two design concepts](#) presented by Kate Brozowska along with two designs from Vincent Mainetti ([Concept1](#) and [Concept2](#)) provided prior to the meeting via email. Local artist, Matt Maley, owner of [Visual Stuff Studio](#) also participated in the discussion and provided a [summary of his design rates](#).

The Commission was particularly impressed with Kate's logo design. After much discussion of the various aspects of the marker including overall shape, material, and coloration, Kate agreed to provide a set of concepts that incorporated the feedback from the Commission.

As outlined in our minutes from March 9th, the Commission will use a Dropbox (or email) to receive the final design concepts and select three designs for publication in a campaign to solicit feedback will from the public. Here's the timeline/next steps...

- **April 6th** HPC On-Line Review: The Commission will choose three designs for using various social networks and a special website to be created by Kate Brozowska.
- **April 13th** Kick-off Awareness and Feedback Campaign:
 - Susan DeMark to arrange a statement for publication in New Paltz Times and Kingston Freeman that describes our project and role of the students in creating prototypes.

- John Orfitelli to create banner on our HPC website that incorporates material provided by Susan for the news article and a link to the website created by Kate for use in obtaining feedback.
 - Dawn Elliott will provide Dan Torres with the website link for use on his Facebook page along with any others that utilize Facebook or other social media to share awareness for the project and request feedback.
 - John Orfitelli will contact Mr. Modhwadiya, owner of the Hampton Inn, to provide him with a brief update and request his attendance at our meeting on May 17th. Renzo Cinti, Historic Huguenot Street Site Supervisor, will also be notified and requested to attend.
- **April 20th** Awareness and Feedback Campaign Ends: Feedback information to be compiled and distributed by students for review by Commission (via e-mail).
 - **May 3rd** Special HPC Meeting to review results with students, select a design, and submit RFQ to vendors.
 - **May 17th** HPC Meeting with Mr. Modhwadiya, to present results of the design project and solicit his support in funding procurement of a road side marker for the South Putt Burial Ground historic landmark. A reporter from the New Paltz Times will be asked to attend.

Interpretive sign for the Burial Grounds: Matt Maley agreed to provide the Commission with a draft concept for an interpretive sign that would capture design elements from the Road Side marker, as well as, historical material from the [landmark designation](#). Susan DeMark agreed to provide Matt with any additional reference material. As stated previously, an aluminum core laminated sign similar to what Matt created for the New Paltz Rural Cemetery would provide an excellent medium for an interpretive sign utilizing QR codes. Visitors could use their cell phones to click on QR codes to obtain details on the Burial Ground and individual gravesites.

4. **Meeting Changes:** Town Clerk, Rosanna Mazzaccari, will be notified of the following schedule changes:
 - There will be no Meeting in April
 - A special HPC meeting will be held on Wednesday May 3rd
5. **Other:** John Orfitelli scheduled our Incentives presentation to the Town Board for June 1st.

Motion to adjourn was made by Susan DeMark and seconded by Dawn Elliott. Motion carried. Meeting adjourned at 8:25pm.

Next meeting is scheduled for Wednesday May 3rd at 7:00pm at the Town Community Center.