

## **Town of New Paltz Historic Preservation Commission Meeting** **Wednesday May 3<sup>rd</sup> 2017 7:00PM - 9:00PM in the Community Center**

Commissioners attending: John Orfitelli (Chair), Susan DeMark, and Dawn Elliot. Caryn Sobel was not able to attend due to urgent business.

Also attending:

Kate Brozowska, SUNY Ulster Student: Graphics Arts

### **Agenda**

1. Public Comment
2. Review/Approve March 30<sup>th</sup> Meeting Minutes
3. Historic Landmark Signage
  - a. Results from Design Poll and Feedback
  - b. Road Side Marker Design Decision
  - c. Selection of Sign Fabrication Company
  - d. Review Interpretive Plaque Design Concept
4. Next Meeting May 17<sup>th</sup>

### **Minutes**

The meeting was delayed to allow for a quorum and called to order at 7:30pm with a motion from Susan DeMark and seconded by Dawn Elliott. Motion carried.

1. **Public Comment:** No public comments were received. Since Stacy Delarede was not able to attend, the topic of Public Hearing Guidelines will be discussed at a future meeting.
2. **Review/Approve March 30<sup>th</sup> Minutes:** Motion to approve meeting minutes from our March 30<sup>th</sup> meeting was made by Susan DeMark, seconded by Dawn Elliott. Motion passed. John Orfitelli agreed to post a pdf version with active links (once converted by Caryn Sobel from .doc file).
3. **Historic Landmark Signage**
  - a) **Results from Design Poll and Feedback:** Kate Brozowska created an excellent On-Line Survey for obtaining feedback from the public on three road side sign designs and attributes (color and font) preferred by the Commission. Susan DeMark submitted the following press release for publication in the New Paltz Times on April 27<sup>th</sup> to invite residents to vote on which design they prefer:

#### ***New Paltz: Vote in Poll on Landmark Sign Designs***

*The Town of New Paltz Historic Preservation Commission (HPC) is the process of producing a new sign for the town's designated historic landmarks. The roadside signs are part of an HPC initiative to promote greater awareness and appreciation of the landmarks and the rich history of New Paltz.*

*The commission has settled on three design choices and is inviting town residents to vote for the design each prefers, in an online poll. You may view the options and submit your vote by Tuesday, May 2, at: <https://freeonlinesurveys.com/s/baxl9Env#/0> or at the Historic Preservation Commission site: <http://www.townofnewpaltz.org/historic-preservation-commission>*

*Kate Brodowska, a SUNY Ulster design student, created the designs. A group of SUNY Ulster students volunteered their time and talents to submit draft designs. The HPC chose Brodowska's designs and has worked with her to fine-tune the three options. Once*

*the HPC decides on the final design, the commission will select a company to manufacture the landmark signs.*

*The HPC plans to install the first roadside landmark sign at the South Put Corners Burial Ground (which has the name of the original hamlet of Put Corners), on South Put Corners Road. The burial ground holds the graves of some 120 residents, the earliest of which dates to 1801. In the near-future, the HPC also plans to develop interpretive signs to highlight the history of certain designated landmarks.*

*The poll results are non-binding. However, the HPC would like to see if a clear winner emerges. Residents who would like to submit additional comments about the sign designs may send them to John Orfitelli, Historic Preservation Commission chairman, through the e-mail submission form at: <http://www.townofnewpaltz.org/people/john-orfitelli>*

Despite the user friendly survey created by Kate and terrific article by Susan, public feedback was minimal with only 10 responses received.

#### **b) Road Side Marker Design Decision**

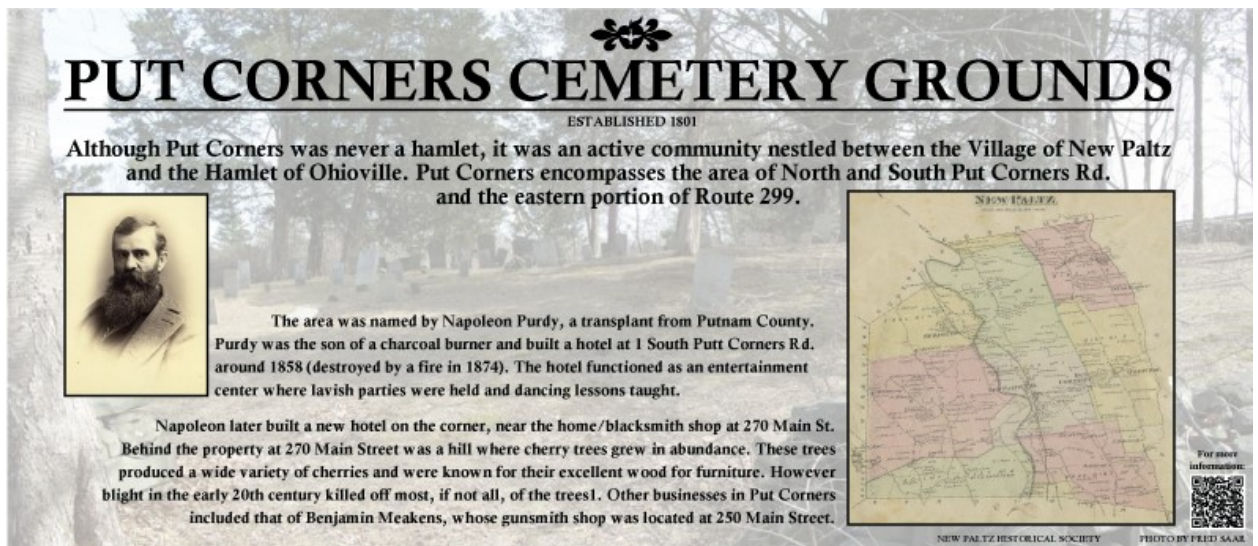
The Commission reviewed the results from the on-line survey and arrived at a consensus on the design and attributes, namely, Design #1 in Maroon and White w/Rockwell font. In addition, the Commission agreed that the dove image be rotated 180 degrees so as to point upward. Kate Brozowska agreed to provide artwork of the final design for review and vote for approval by the Commission at the next meeting on May 17<sup>th</sup>.

#### **c) Selection of Sign Fabrication Company**

The Commission discussed the various fabrication companies that had been surveyed earlier by Susan DeMark. Dawn Elliott agreed to measure the HHS signs to verify final dimensions. Susan DeMark and Dawn Elliott agreed to research historic records and collaborate on the final wording for review/approval by the Commission at our next meeting on May 17<sup>th</sup>.

Once the Commission votes on the final design, wording, and dimensions, John Orfitelli agreed to reach out to the two preferred vendors, namely, Catskill Castings ([catskillcastings@hotmail.com](mailto:catskillcastings@hotmail.com)) at 800-214-9572 (a local company) and Sewah Studios ([info@sewahstudios.com](mailto:info@sewahstudios.com)) at 888-557-3924 to obtain price quotes.

#### **d) Review Interpretive Plaque Design Concept:** The following design concept was provided by Matt Maley.



The Commission discussed several areas for consideration, namely,

- Amount and Format of Interpretive Information
- Image of Put Corners
- Image of Key Individuals
- Use of Q-Codes

Since Matt could not attend the meeting, a detailed discussion with Matt is expected for our next meeting on May 17<sup>th</sup>.

#### **4. Other Business:**

Kate Brozowska indicated interest in serving on the Commission. She would fill the seat left by Helen Christie and bring a strong set of technical skills and appreciation for the history of New Paltz. John Orfitelli requested Kate submit her resume for consideration by the Town Board who oversees and approves appointments to the Commission.

Motion to adjourn was made by Susan DeMark and seconded by Dawn Elliott. Motion carried. Meeting adjourned at 8:45pm.

**Next meeting is scheduled for Wednesday May 17<sup>th</sup> at 7:00pm at the Town Community Center.**