

# **Town of New Paltz Historic Preservation Commission Meeting**

## **Wednesday May 17<sup>th</sup> 2017 7:00PM - 9:00PM in the Community Center**

Commissioners attending: John Orfitelli (Chair), Caryn Sobel (Vice Chair), Susan DeMark, and Dawn Elliott along with Town Board Liaison Julie Seyfert Lillis.

Also attending:

Matt Maley, Local Artist and Owner of [Visual Stuff Studio](#)

### **Agenda**

1. Public Comment
2. Review/Approve May 3<sup>rd</sup> Meeting Minutes
3. Historic Landmark Signage
  - a. Road Side Marker Final Design Review and Vote
  - b. Review Selection of Sign Fabrication Company
  - c. Interpretive Plaque Design
4. Other
  - a. Incentives Presentation to Town Board June 1st
  - b. Put Corners Cemetery Maintenance by HHS
  - c. Arranging Meeting with Jay Modhwadiya
  - d. Kate Brozowska Resume
  - e. Next HPC Meeting Wednesday June 21st

### **Minutes**

The meeting was called to order at 7:15pm with a motion from Susan DeMark and seconded by Dawn Elliott. Motion carried.

### **Pledge of Allegiance**

1. **Public Comment:** No public comments were received. Since Stacy Delarede was not able to attend, the topic of Public Hearing Guidelines will be discussed at a future meeting.
2. **Review/Approve [May 3<sup>rd</sup> Minutes](#):** Motion to approve meeting minutes from our March 3<sup>rd</sup> meeting as amended was made by Susan DeMark, seconded by Dawn Elliott. Motion passed. John Orfitelli agreed to post a pdf version with active links (once converted by Caryn Sobel from .doc file).
3. **Historic Landmark Signage**

- a) **Road Side Marker Final Design Review and Vote:** The Commission along with Matt Maley and Julie Seyfert Lillis examined the [final design composite](#) (provided by Kate Brozowska) that captured all of the elements from public feedback and comments by the Commission at our meeting on May 3<sup>rd</sup>. Several ideas to enhance readability and maintenance were discussed. The Commission agreed to the following changes:

- Oval to be slightly reduced in size and moved down and centered with the top edge.
- 'South Put Corner Burial Ground' to be on one line and enlarged to extend edge to edge.
- Text characters to be **bold**.

John Orfitelli agreed to follow-up with Kate Brozowska to explain the changes and request revised artwork.

**A motion to accept the design as amended with the changes outlined above was made by Caryn Sobel, seconded by Dawn Elliott. All voted in favor. Motion passed.**

John Orfitelli agreed to send RFQ's to several vendors with the revised artwork along with sign dimensions (24x36) based on the standard New York Historic Landmark signs. While the Commission agreed that the current wording was sufficient for proceeding with the RFQ process, Susan DeMark, Dawn Elliott, and Caryn Sobel agreed to meet with Carol Johnson, Coordinator, Haviland-Heidgerd [Historical Collection](#), to obtain recommendations based on her knowledge of the site and related materials in the library archives. The final wording will be presented for review at the next meeting in June.

Once a vendor has been selected, it is expected that additional changes may be required to accommodate manufacturability and reduce cost.

- b) Review Selection of Sign Fabrication Company:** The chart below (published in November minutes) is a summary of the quotes obtained by Susan DeMark that were based on initial concepts. John Orfitelli agreed to request updates to these quotes from these three vendors using the final design specifications.

**Roadside Historic Landmark Markers: Cost Estimates**

Company	E-Mail and Phone Contact	Style or Example	Cost Estimate
Catskill Castings	<a href="mailto:catskillcastings@hotmail.com">catskillcastings@hotmail.com</a> 800-214-9572	Concept 4 24"H x 36"W Double Sided	\$1,669 <a href="#">Details</a>
Catskill Castings	<a href="mailto:catskillcastings@hotmail.com">catskillcastings@hotmail.com</a> 800-214-9572	Concept 5 24"H x 36"W Custom logo Double Sided	\$2,469 <a href="#">Details</a>
Sewah Studios <a href="#">Price Matrix</a>	<a href="mailto:info@sewahstudios.com">info@sewahstudios.com</a> 888-557-3924	Georgia Style 24"H x 36"W Double Sided	\$ 1,850 (Plus \$125 one-time cost to make a custom logo/emblem)
Sewah Studios <a href="#">Price Matrix</a>	<a href="mailto:info@sewahstudios.com">info@sewahstudios.com</a> 888-557-3924	Revised Ohio Style 20"H x 36"W Double Sided	\$ 1,630 (Plus \$125 one-time cost to make a custom logo/emblem)
CenTec Cast Metal Products	<a href="mailto:lisa@centecc.com">lisa@centecc.com</a> 800-969-3740	Single-Sided Plaque (Marker)	\$1,771 (Plus possible artwork charge) <a href="#">Details</a>
CenTec Cast Metal Products	<a href="mailto:lisa@centecc.com">lisa@centecc.com</a> 800-969-3740	Double-Sided Plaque (Marker)	\$3,137 (Plus possible artwork charge) <a href="#">Details</a>

- c) Review Interpretive Plaque Design Concept:** The Commission discussed several areas for consideration, namely,

- Amount and Format of Interpretive Information
- Image of Put Corners
- Image of Key Individuals
- Use of Q-Codes

Dawn Elliott agreed to provide Matt Maley with colorful background ideas that would reflect the historic past associated with the cemetery and possibly incorporate images of the more notable individuals. Susan DeMark, Dawn Elliott, and Caryn Sobel will also collaborate on content that would reflect a 'story book' style narrative. Matt Maley referred to the [quote for his services and fabrication of a plaque](#) dated March 16, 2017 for budget considerations by the Commission.

#### **4. Other Business:**

- a. **Incentives Presentation to Town Board June 1<sup>st</sup>:** A reminder that John Orfitelli is set to present as planned.
- b. **Put Corners Cemetery Maintenance by HHS:** Susan DeMark will invite Renzo Cinti, Building and Grounds Site Supervisor, to our next meeting to review the plans for the Put Corner Cemetery and discuss ongoing maintenance of the grounds.
- c. **Arranging Meeting with Jay Modhwadiya:** John Orfitelli reached out to the owner of the Hampton Inn, Jay Modhwadyia, to explain our efforts in creating signage for the cemetery. He was very enthusiastic and willing to satisfy his commitment to support the Commission and agreed to meet whenever we were ready.
- d. Kate Brozowska submitted her resume to the Commission. Town Board Liaison Julie Seyfert Lillis agreed to review with the Town Board at their next meeting.
- e. **Next HPC Meeting Wednesday June 21st**

Motion to adjourn was made by Susan DeMark and seconded by Dawn Elliott. Motion carried. Meeting adjourned at 8:30pm.