

Appendix E

**§ 140-113. Schedule of sign specifications.**

**(two per establishment; no two signs of the same type, except that two wall signs are allowed)**

<b>Sign Type</b>	<b>B-2 Highway Business</b>	<b>Any Industrial</b>	<b>Gateway Districts</b>
<b>Wall</b>			
Whichever is less:			
Linear frontage formula; or	1 square foot per 2 linear feet up to 32 square feet	1 square foot per 2 linear feet	1 square foot per 2 linear feet up to 32 square feet
Maximum sign area	32 square feet	64 square feet	32 square feet
<b>Freestanding</b>			
Permitted only if establishment is set back from property line at least	25 feet	45 feet	25 feet
<b>Monument</b>			
Maximum sign area	30 square feet	40 square feet	30 square feet
Maximum height	5 feet	6 feet	5 feet
Minimum setback from property line	10 feet	10 feet	10 feet
<b>Ladder</b>			
Maximum sign area	18 square feet	24 square feet	18 square feet
Maximum height	12 feet	12 feet	12 feet
Minimum setback from property line	10 feet	15 feet	10 feet
<b>Post-and-arm</b>			
Maximum sign area	12 square feet	24 square feet	12 square feet
Maximum height	8 feet	12 feet	8 feet
Minimum setback from property line	10 feet	10 feet	10 feet

Pole				Not permitted
Maximum sign area	14 square feet	24 square feet		NA
Maximum height	12 feet	12 feet		NA
Minimum setback from property line	10 feet	15 feet		NA
Projecting				
Maximum sign area	8 square feet	16 square feet		8 square feet
Maximum projections from building face	4 feet	6 feet		4 feet
Minimum clearance from ground	8 feet	8 feet		8 feet
Maximum clearance from ground	10 feet	12 feet		10 feet
Window				
Permanent percentage of total window area of principal façade	20%	20%		20%
Maximum height of lettering	8 inches	12 inches		8 inches
Awning				
Minimum projection over sidewalk	5 feet	5 feet		5 feet
Maximum projection over sidewalk	7 feet	7 feet		7 feet
Lettering height	6 inches	10 inches		6 inches
Lettering location	Valance only	Valance only		Valance only
Width of lettering across awning	8 feet or 50% of valance, whichever is less	8 feet or 50% of valance, whichever is less		8 feet or 50% of valance, whichever is less