

**DRAFT**

# Town of New Paltz

**Neil Bettez**  
Town Supervisor

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**TOWN BOARD**  
TBA  
Julie Seyfert-Lillis  
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Kitty Brown

Dear Neighbor,

The Town of New Paltz is pleased to share with you an exciting opportunity that not only benefits you directly but also contributes significantly to a sustainable future for the Town of New Paltz.

Signing up for community solar will provide your family with energy cost savings every month by lowering your utility bills by 10 percent of the value of the community solar credits applied to your account. Savings will vary from month to month, but you can expect to save up to 10 percent of your electricity costs over the course of a year.

With community solar, no solar panels are installed on your roof or property. There is no change to your electricity supplier. There are no sign-up or cancelation fees. Just savings on your Central Hudson utility bill. **Please note this is a time-sensitive opportunity.** Take advantage of the program before it's totally filled.

**Enroll in community solar today:**

- Step 1:** Visit the campaign website – [powermarket.io/newpaltz.html](http://powermarket.io/newpaltz.html)
- Step 2:** Create your community solar account
- Step 3:** Receive monthly electricity savings from solar

**SCAN HERE  
TO ENROLL**



By participating in the campaign, you are also helping the Town earn grant funding through state energy programs. I encourage you to explore the benefits of community solar for your home or business. Let's do our part to make New Paltz more energy independent and sustainable.

If you have any questions about the Town's involvement, please contact [title] [name] at [email]. If you have any questions about the enrollment process, please call (646) 351-0840 or send an email to [cleancapital@powermarket.io](mailto:cleancapital@powermarket.io).

Sincerely,

Neil Bettez  
Town Supervisor

*This letter was paid for by Mid-Hudson Energy Transition (MHET). The Town of New Paltz has partnered with MHET, a non-profit community-based organization, and their partner PowerMarket, a leading community solar provider, to administer the New Paltz Community Solar initiative. For more information, visit [powermarket.io/newpaltz.html](http://powermarket.io/newpaltz.html)*

# NEW PALTZ COMMUNITY SOLAR

## Frequently Asked Questions

**What is community solar?** Instead of installing solar panels on your roof, you subscribe to a piece of a large shared solar farm in our area. It costs you nothing to join, you are guaranteed to save money on your utility bill, and you support new solar energy projects. Enjoy the benefits of solar energy without the hassle.

**What does it cost?** It costs nothing to join or cancel. In fact, you are guaranteed to save money on your electricity bill every month.

**How does it work?** When you subscribe to a community solar project, you get a share of the energy generated by that local solar project in the form of credits applied to your Central Hudson bill. These credits are applied in proportion to your household usage and directly reduce your monthly energy costs. Savings of up to 10% will be directly applied to your electric bill each month.

**Why should I join a community solar project?** You should join a community solar project if you like saving money, love making a positive environmental impact, and want to participate in our transition to a sustainable energy system.

**Who is PowerMarket?** With over 80,000 members, over \$10 million in savings provided to customers, and over 100 5-star customer reviews, PowerMarket is a highly trusted leader in community solar.

**Can renters and apartment dwellers also sign up?** Yes! The whole reason why New York State created the community solar program was so folks that don't own their roof can still benefit from clean energy. You can sign up if you are a renter/apartment dweller, or if you own your home.

**Will participating impact my HEAP credits?** No! There is no conflict between community solar and HEAP. In fact, New York State encourages those receiving HEAP to participate in community solar so that you can maximize benefits. You will just see additional electricity savings with community solar on top of your regular HEAP benefit.

**Can I still sign up if I already have solar on my home?** No, unfortunately the program doesn't let you "double-dip," so if you have rooftop solar, you won't be eligible to participate in community solar.

**Who can join?** This initiative is specifically designed for Low-to-Moderate Income (LMI) and Disadvantaged Communities (DAC) households within the Town of New Paltz. If you are receiving this letter, you are likely eligible to participate. Check if your address is in a DAC at: <https://www.nyserda.ny.gov/ny/Disadvantaged-Communities>

**What's the catch?** This sounds too good to be true. It is good! It's also true. I understand that when a program promises guaranteed savings with no risk, it naturally raises questions. But let me assure you, our partnership with MHET and PowerMarket is part of our commitment to bring reliable and beneficial programs to our residents. Please note that you'll need to wait a few months for the solar project to become fully operational before you start seeing credits on your utility bill.

**Can I still sign up if I'm with an ESCO (Energy Services Company)?** Yes. If you currently purchase your energy supply from a third-party supplier, nothing will conflict with that arrangement or any future ESCO agreement you may sign.